



DANGEROUS BITS OF INFORMATION

Mathias Klang



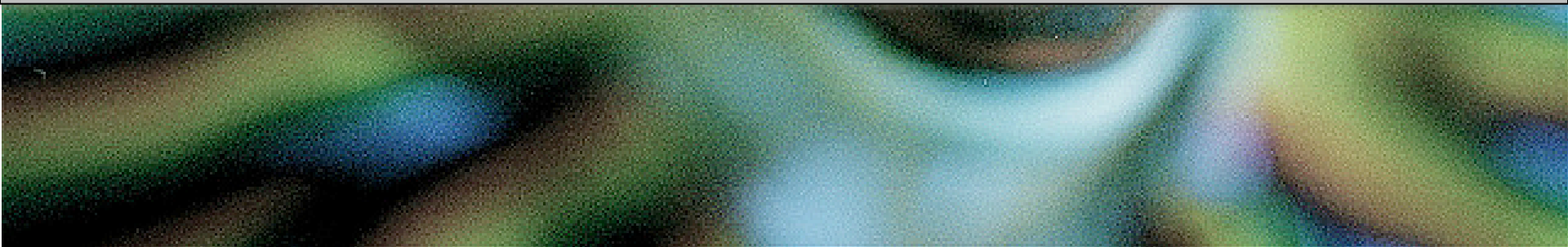
**A simple tale
of email...**



THE MORAL OF THIS STORY?

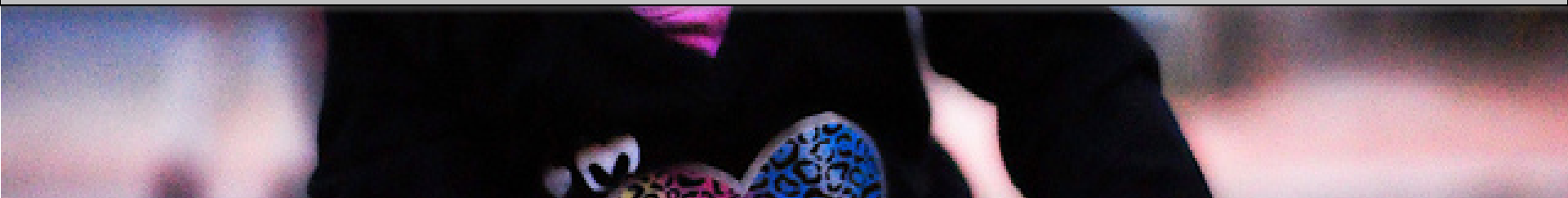


SMART PEOPLE DO DUMB THINGS





**MENTAL AGE OF EUROPEAN PRIVACY LAW
IS PRE-1995**



INTERNET PRIVACY ADVICE: PRE-2000



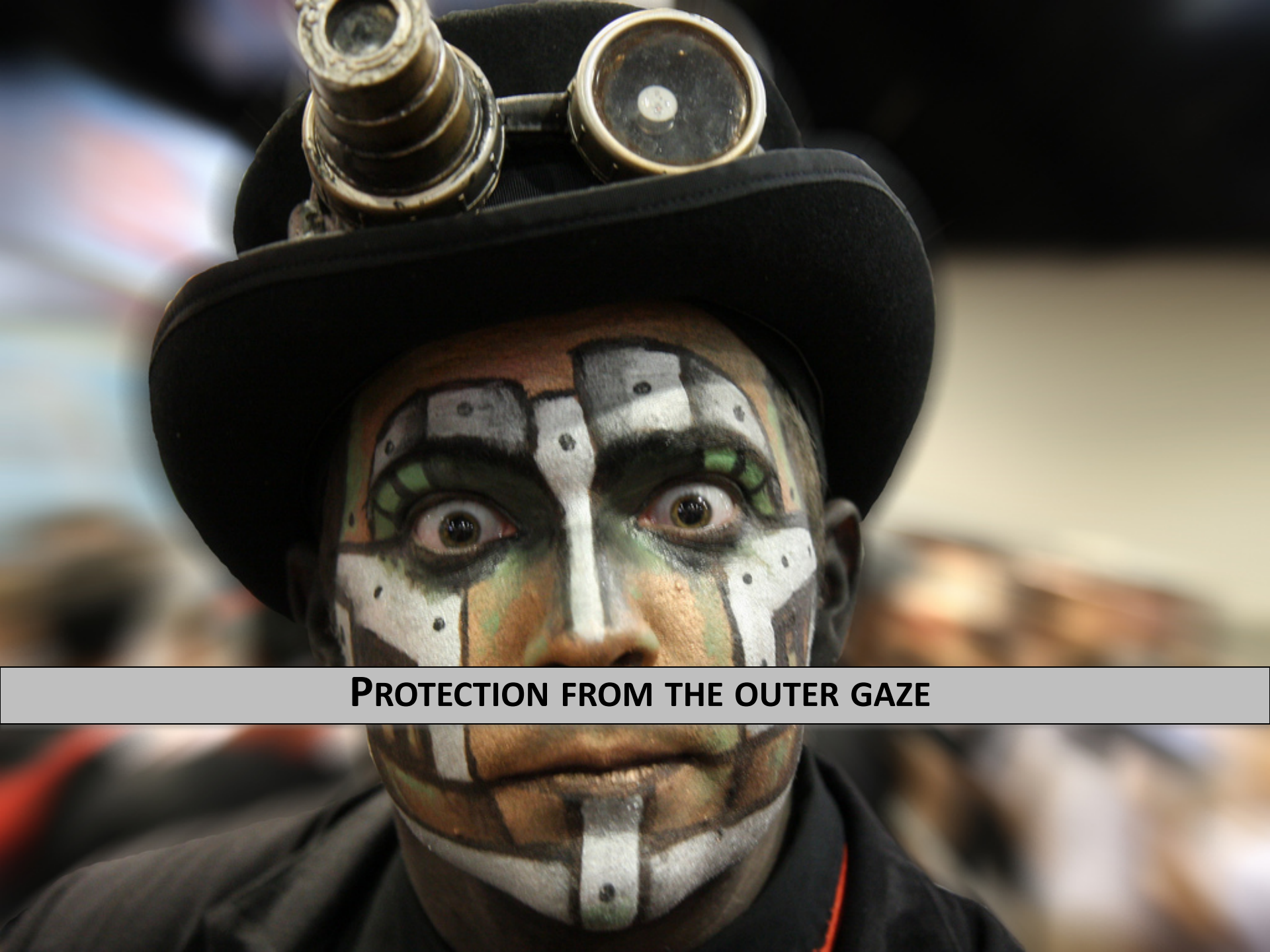
Never reveal your identity
Never reveal your address
 Never reveal your age
Never reveal your gender

...



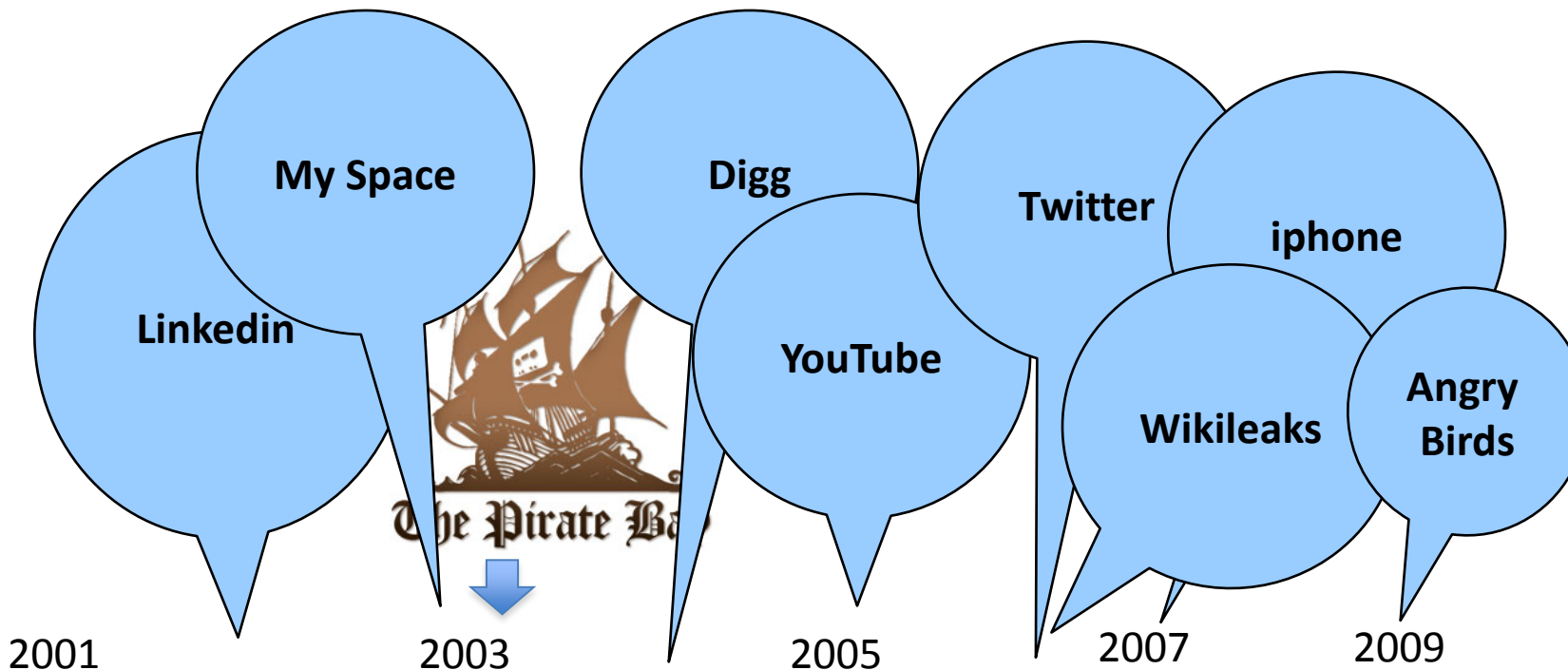
ANALOG SOCIAL NORMS





PROTECTION FROM THE OUTER GAZE

Blogger 1999



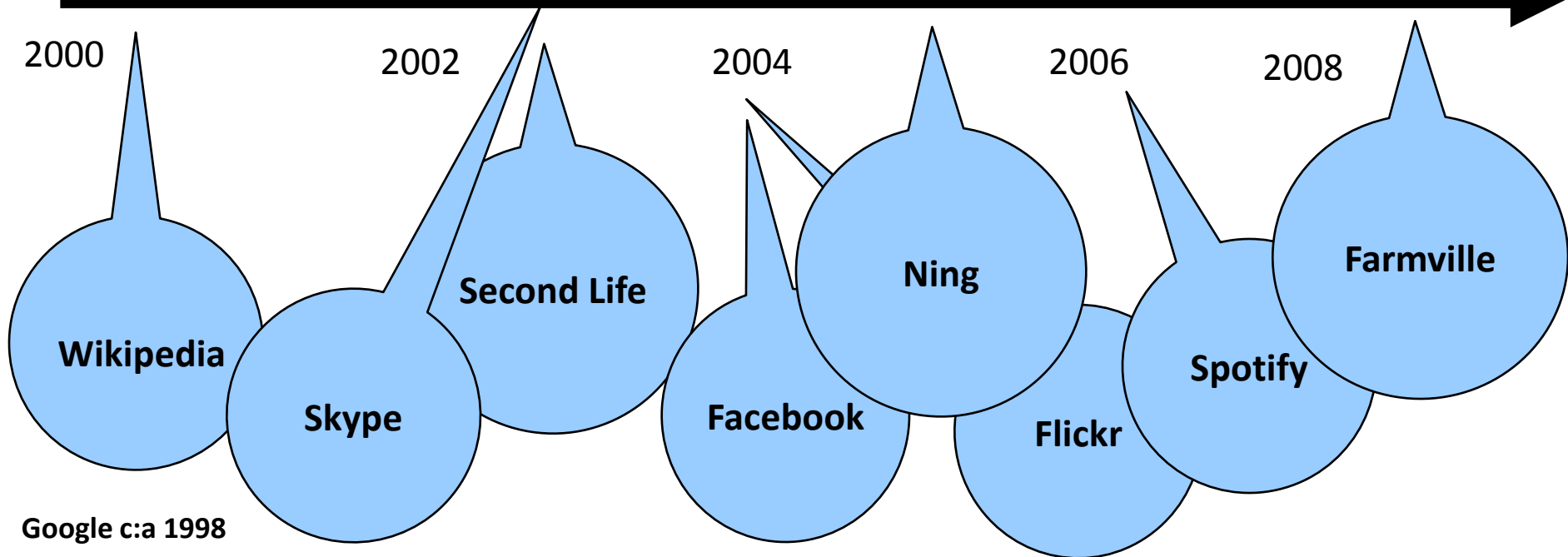
2000

2002

2004

2006

2008



Google c:a 1998



IF YOU ARE NOT PAYING FOR IT, YOU'RE NOT THE CUSTOMER; YOU'RE THE PRODUCT BEING SOLD.





NO DEFENSE AGAINST THE SALAMI METHOD



26 social media policies

From < 1 page to 20 pages

19 criminal law

18 administrative

17 purpose of social media

11 clear analogue bias

26 MUNICIPAL SOCIAL MEDIA POLICIES

No definition of Social Media

Confused attitude of employees work & free time

The unaddressed cloud

copyright issues



A photograph of a concrete wall with graffiti. The wall is made of light-colored concrete blocks and has a vertical crack running down the center. Above the wall is a dense green hedge. To the right, a white pillar and a dark door with the number '155' are visible. The foreground shows a paved sidewalk with some fallen leaves.

SMASH THE STATE

**WE HAVE (THEORETICAL) CONTROL OVER
BIG BROTHER**



LAW WITHOUT INFRASTRUCTURE



IS SOCIAL MEDIA DANGEROUS?

Should state “promote” its use?

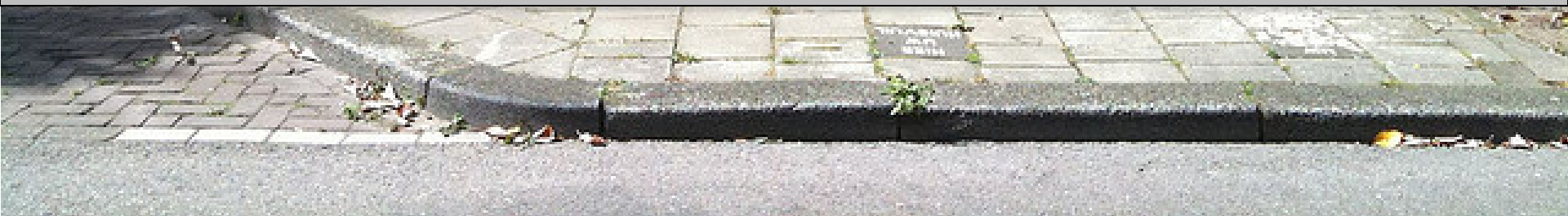


PERSONALIZATION & INFORMATION JUNK FOOD.





**TECHNOLOGY IS NOT INHERENTLY
DEMOCRATIC**





SOLUTION: LESS AUTONOMY





THANK YOU.

Information

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