



MazeMap

Lokasjonsbaserte tjenester eller informasjon er ikke et nytt fenomen...









NTNU – Trondheim
Norwegian University of
Science and Technology

350 000 m² - 60 buildings - 13 000 rooms





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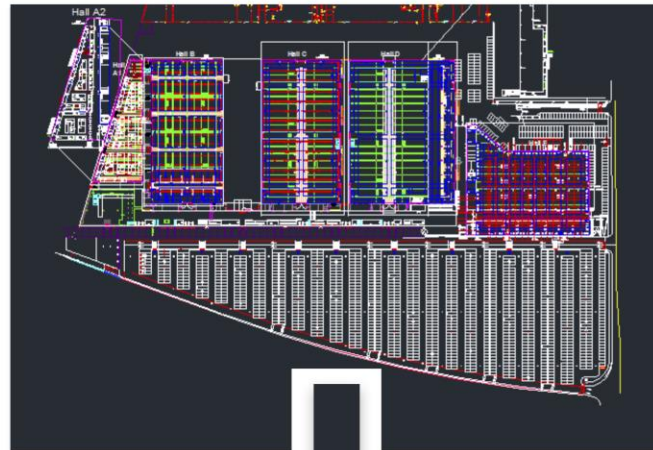


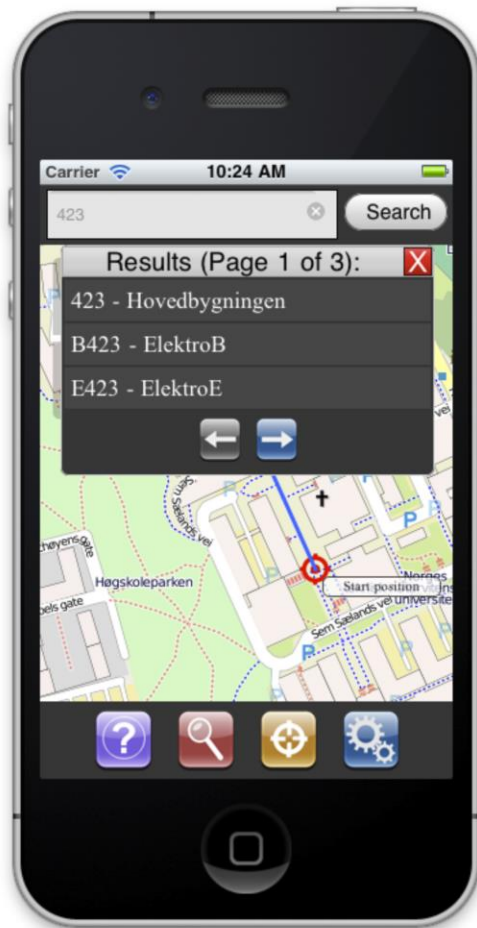
Nærmeste
toalett?

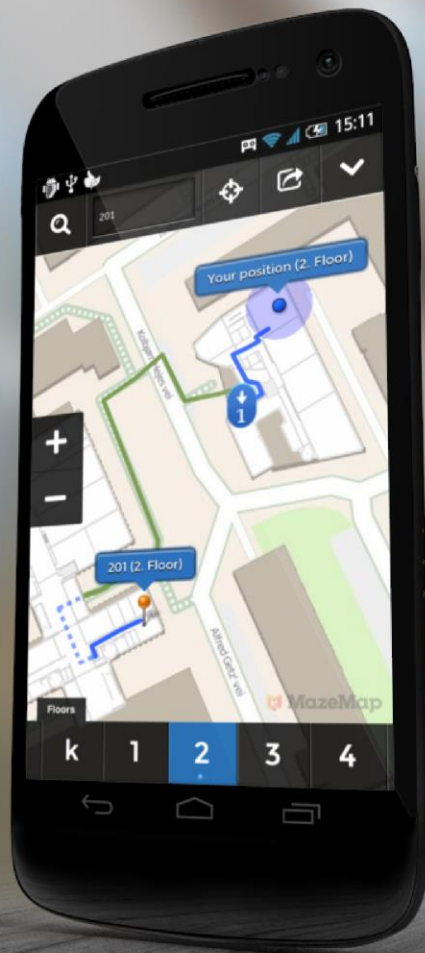
“EL Building”,
room EL404...?

Mamma...









” MazeMap is invaluable when it comes to finding rooms you haven’t been to before. Finding rooms is easy, and it’s also easy to follow the route that the app gives you.

Student Synne Mari Pedersen, to Dagens Næringsliv (largest economical paper i Norway), September 2011

” I currently don’t have a smart phone, but have been using it on the web,
– MazeMap is the reason I am buying a smart phone

4th grade student Energy and Environment ,NTNU

- 50.000 unique users at NTNU
- peak at 1.500 unique users a day at NTNU (15 % of all employees and students)
- [30-40 % of all employees and students use the service weekly!](#)



 **ST. OLAVS HOSPITAL**
TRONDHEIM UNIVERSITY HOSPITAL

 **NTNU**
Det skapende universitet



Meldinger

Thomas Jelle

Rediger

Ring

FaceTime

Kontakt ➤

· Tekstmelding

19:19 2. juni 2013

Notice of appointment for giving blood: You have an appointment for giving blood Friday July 5th at 13.30. Please meet up 10 min before your appointment at the clinic located at Bevegelsessenteret, see directions here: [use.mazemap.com/sto/h486g](https://www.mazemap.com/sto/h486g). Please confirm by responding 'BB Yes'.
Regards St. Olavs Hospital



 Tekstmelding

Send

uT

1

2

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5

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7



MazeMap

Customers and Partners



Norwegian University of
Science and Technology



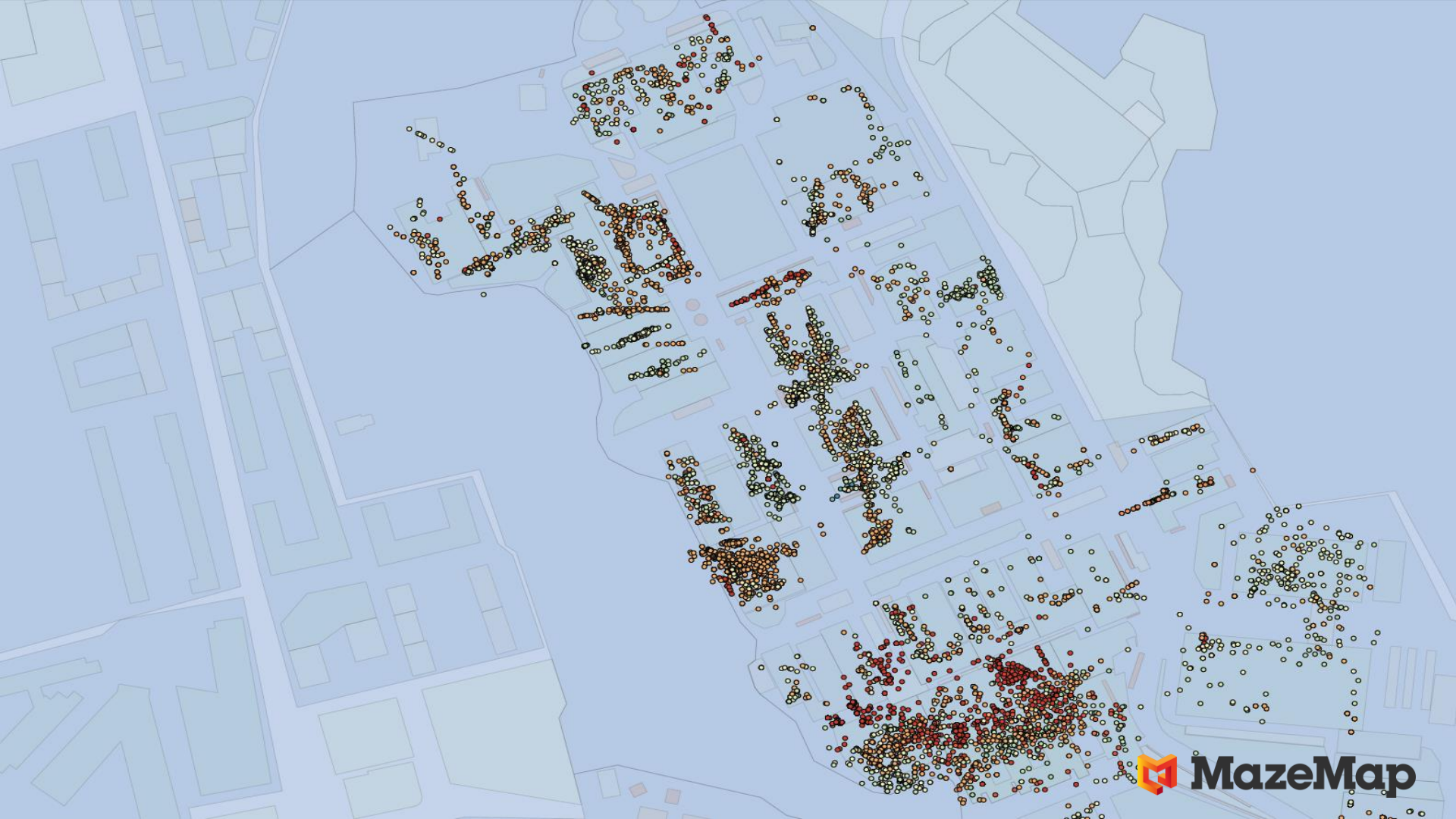
STATSBYGG

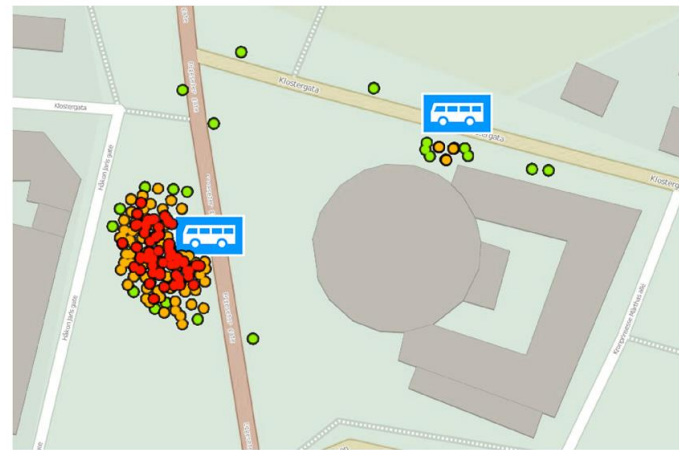


ST. OLAVS HOSPITAL
UNIVERSITETSSYKEHUSET I TRONDHEIM

**UNIVERSITETET
I TROMSØ UiT**







People waiting more than

5 minutes: 42

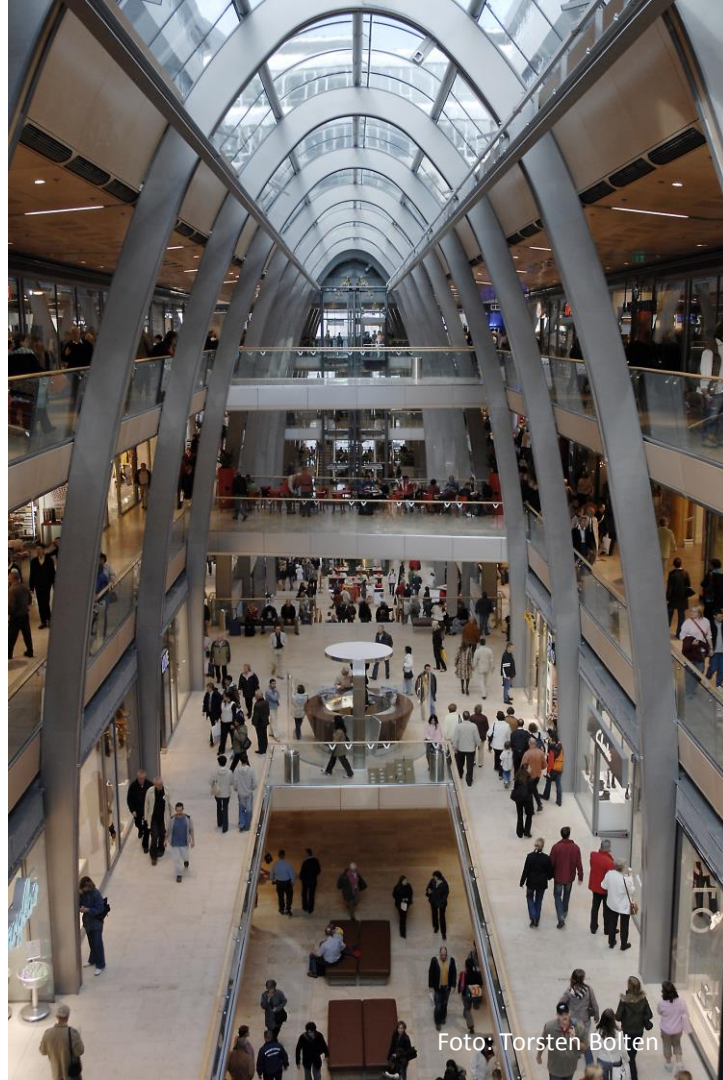
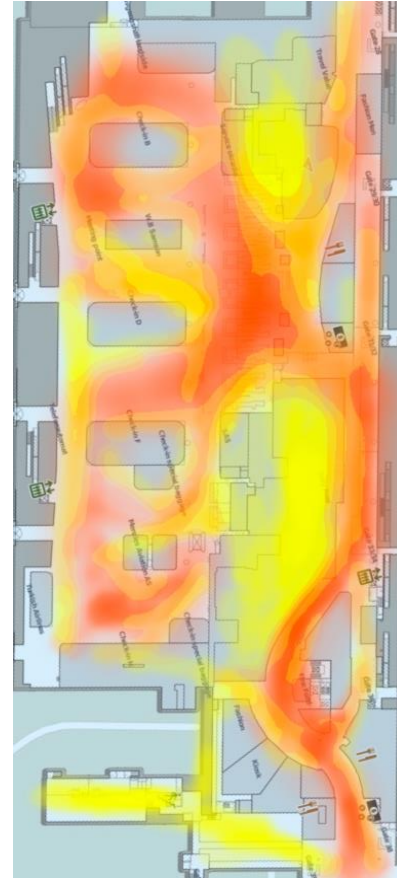
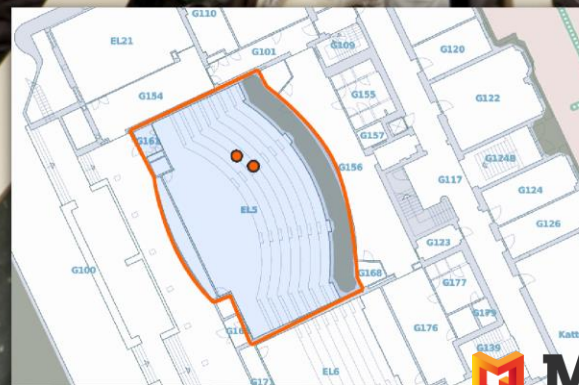
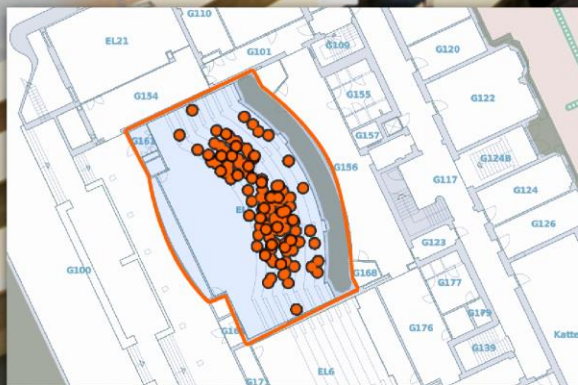


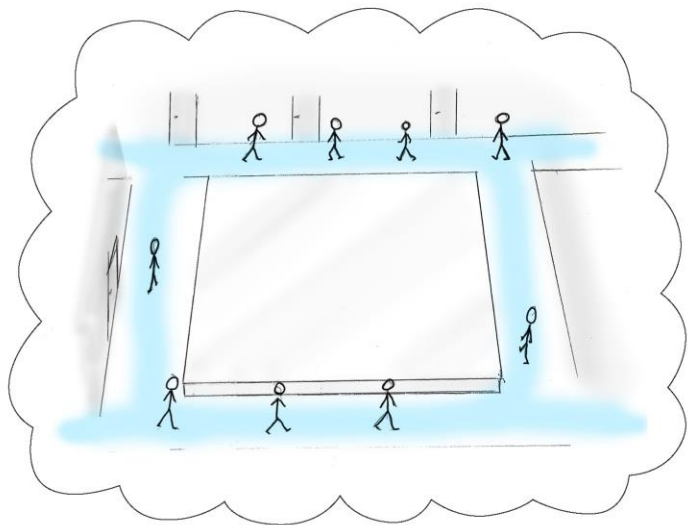
Foto: Torsten Boltzen



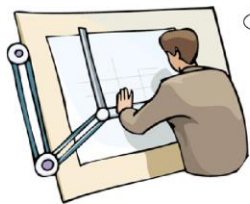
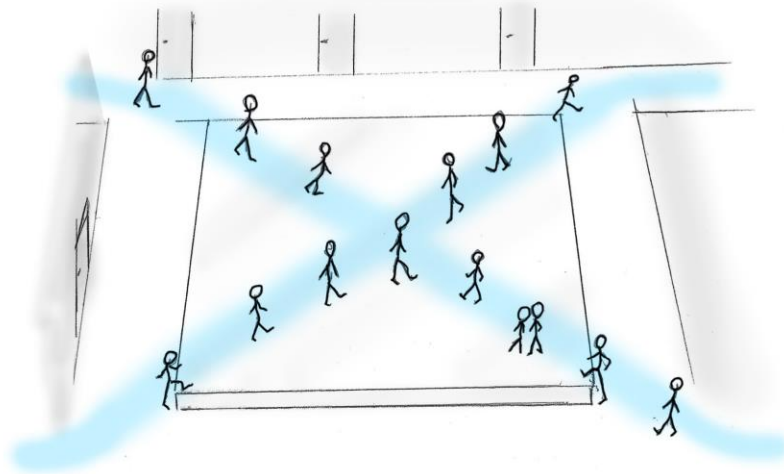




Antagelse



Realitet



«Learn for the future»

” *Positioning data will in 10 years be as important as search is today*



MazeMap

Kontakt:

thomas@mazemap.com

+47 40 20 42 79