

CROWD SOURCING

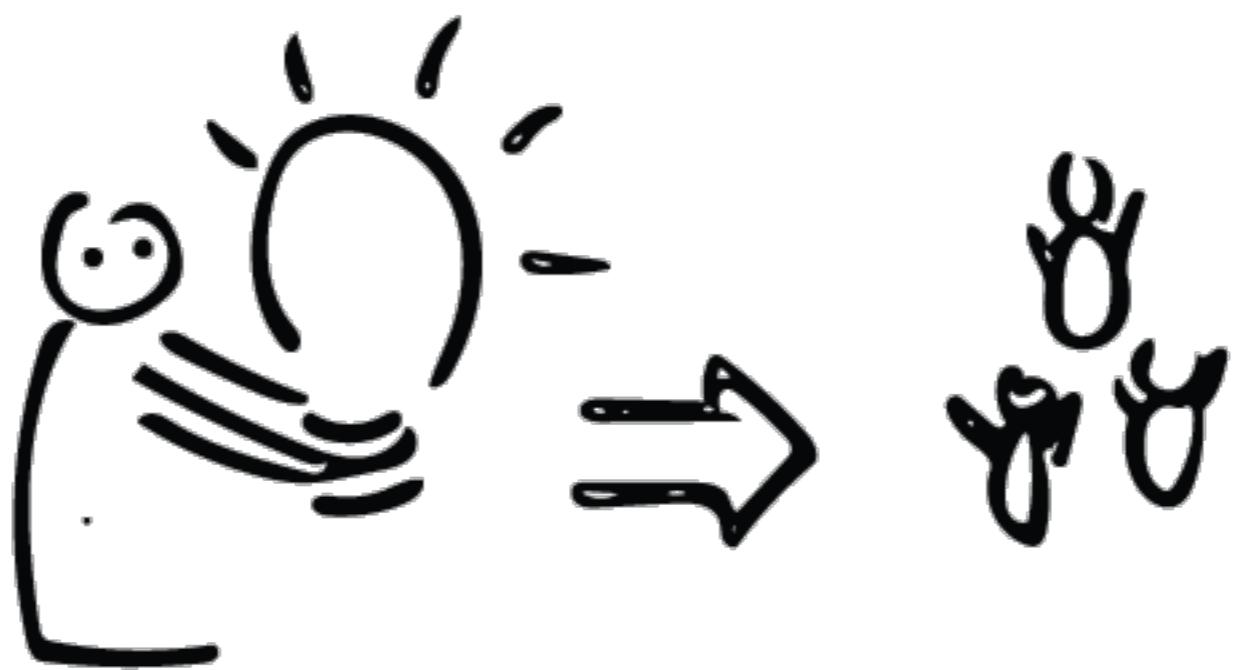




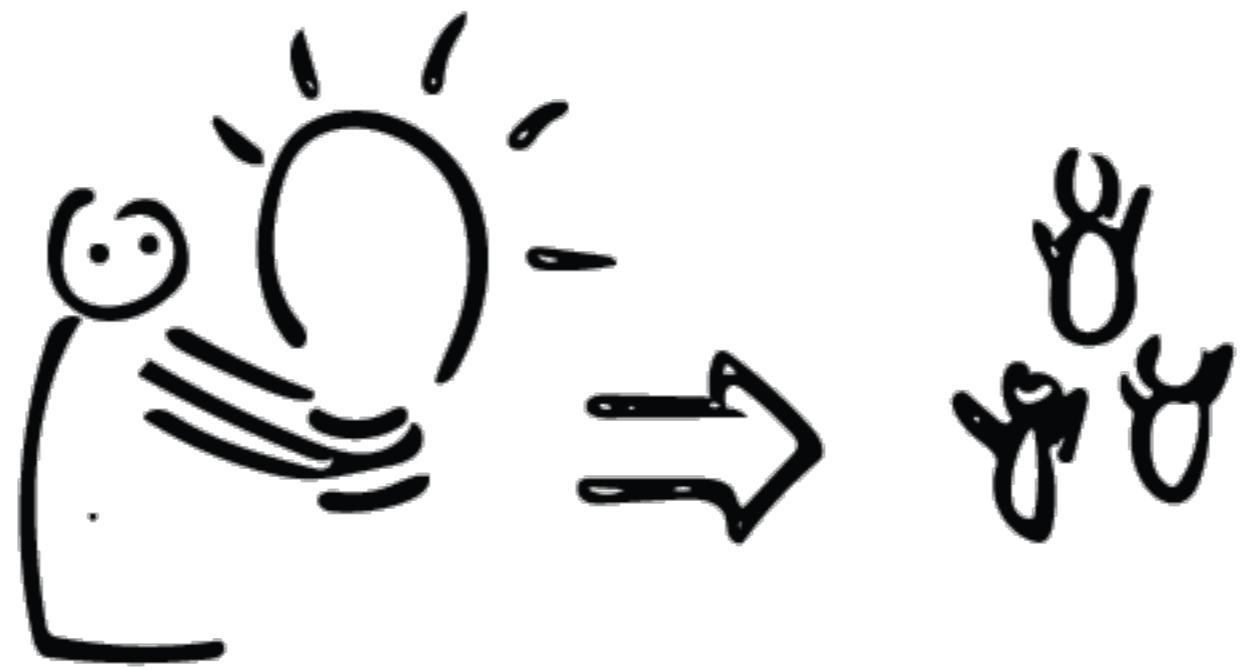
Tech Push

Market Pull









CROWD SOURCING



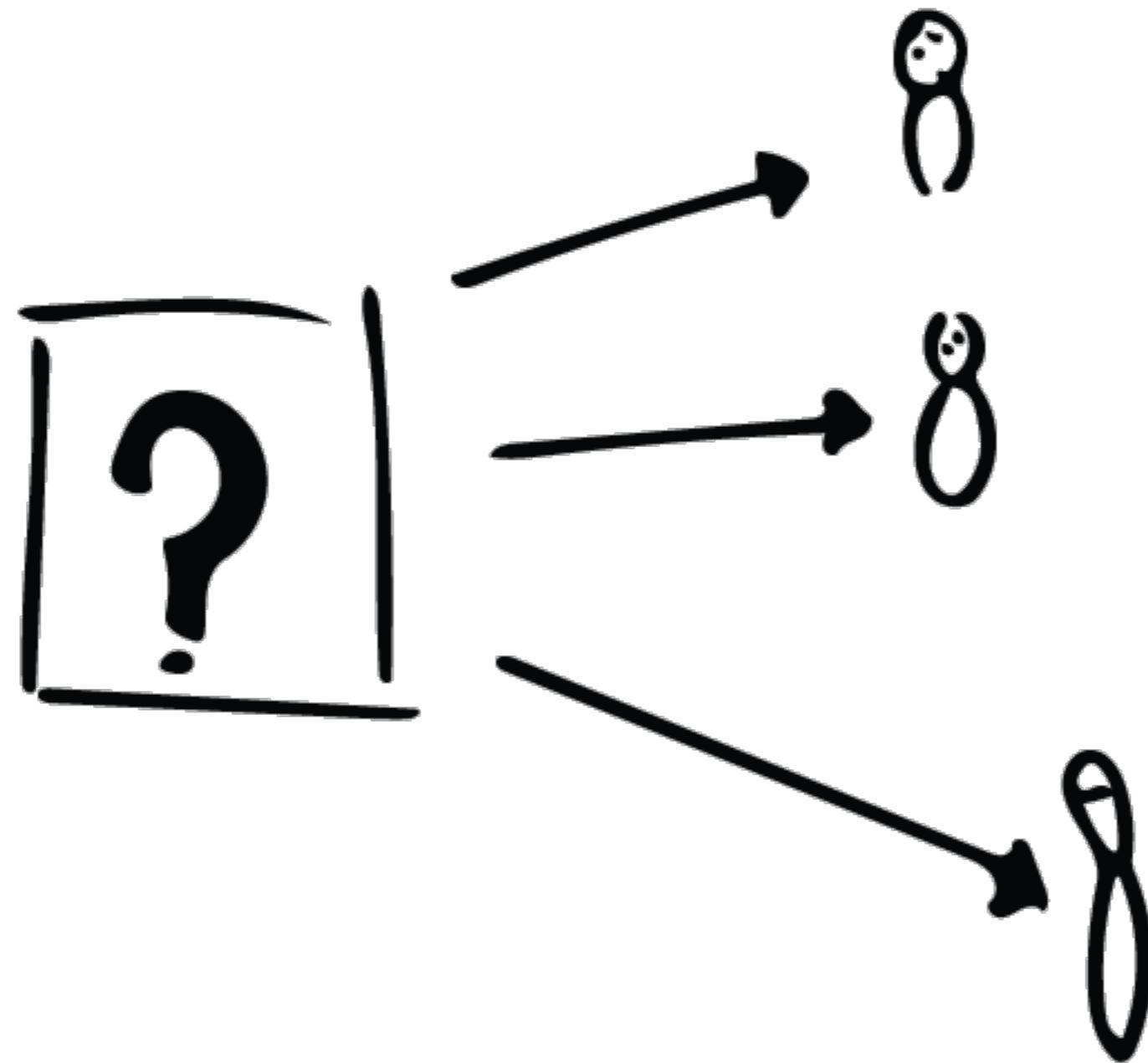
CROWD FUNDING
SOURCING

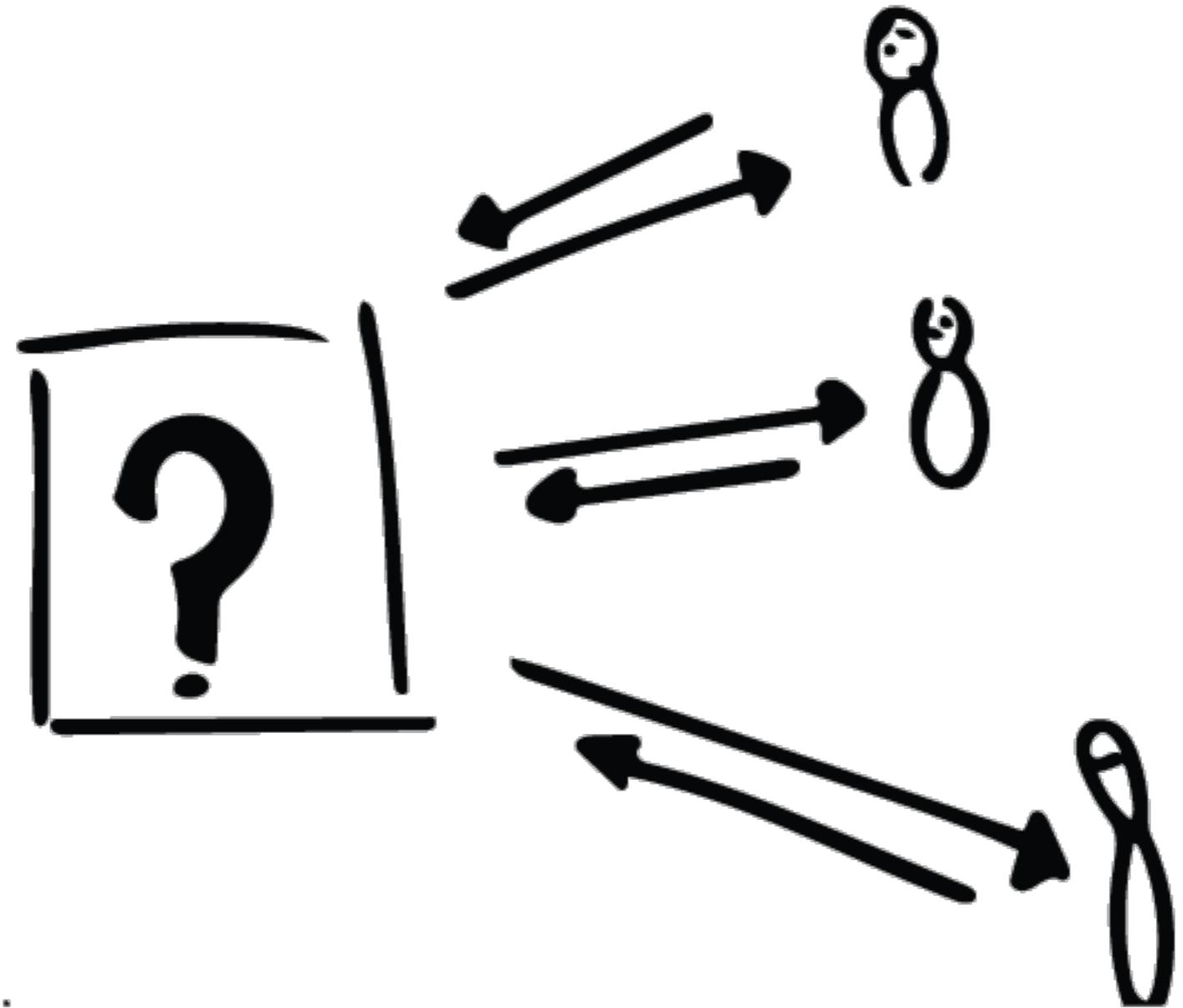


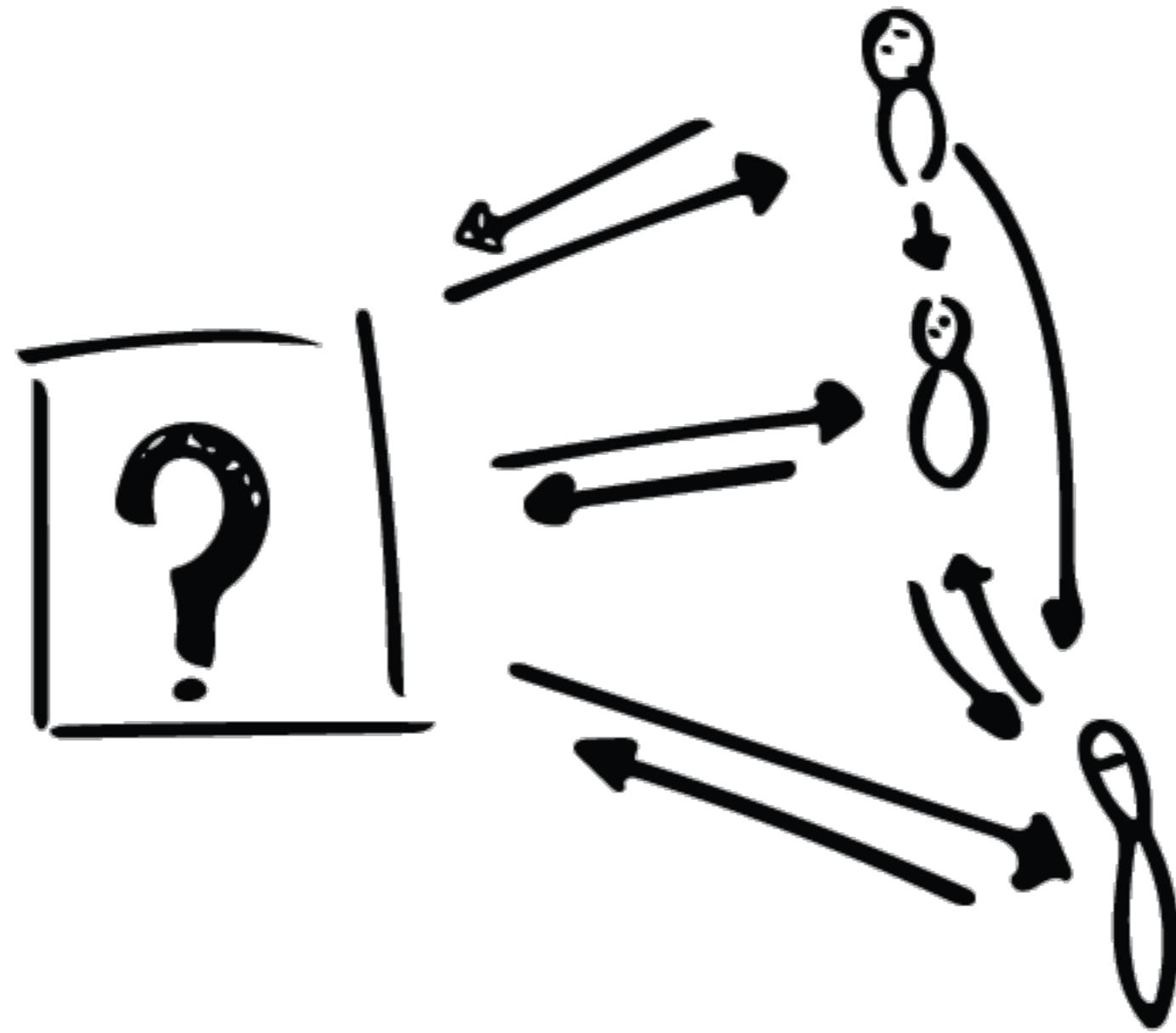
OUT
CROWD

SOURCING

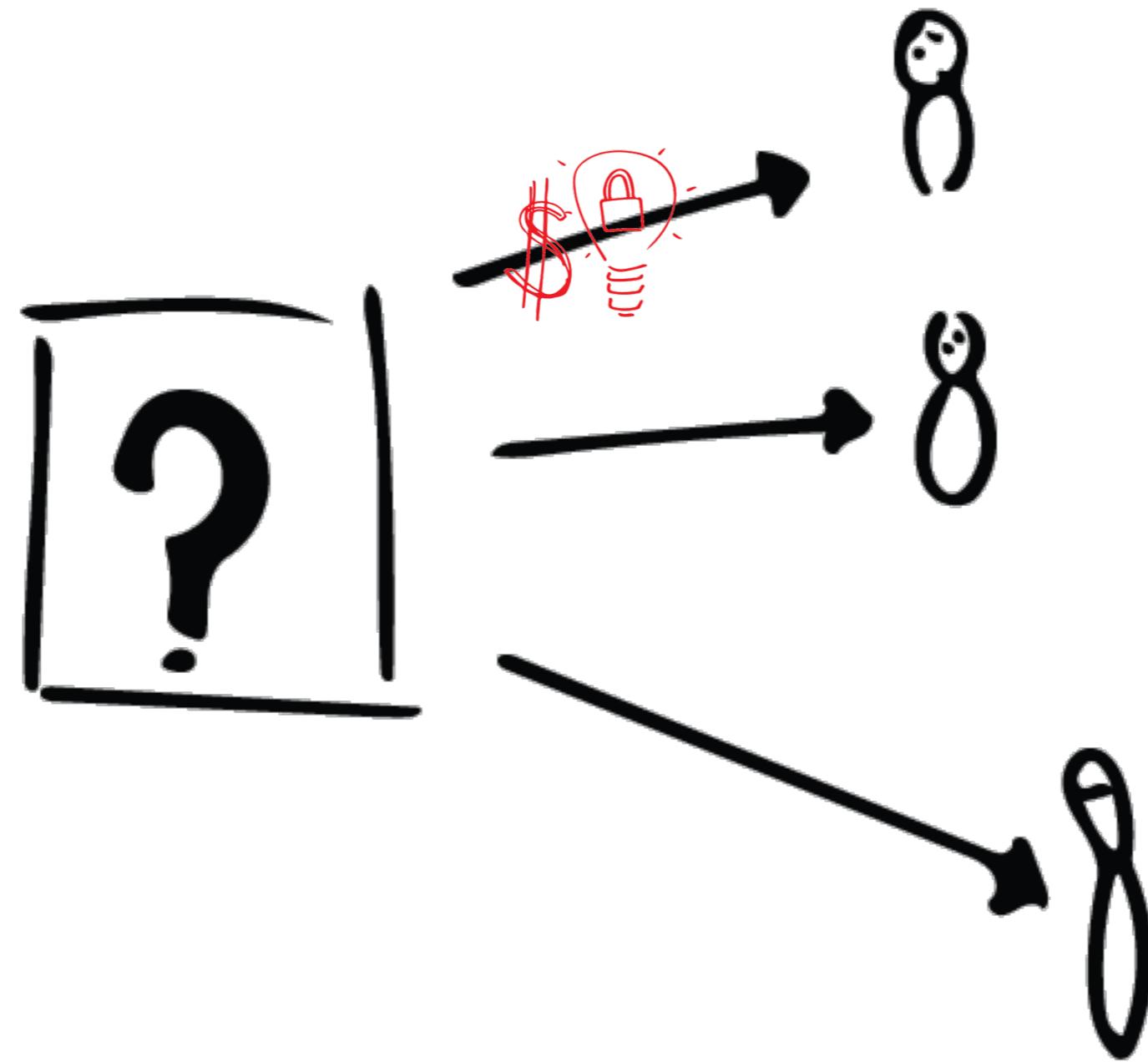


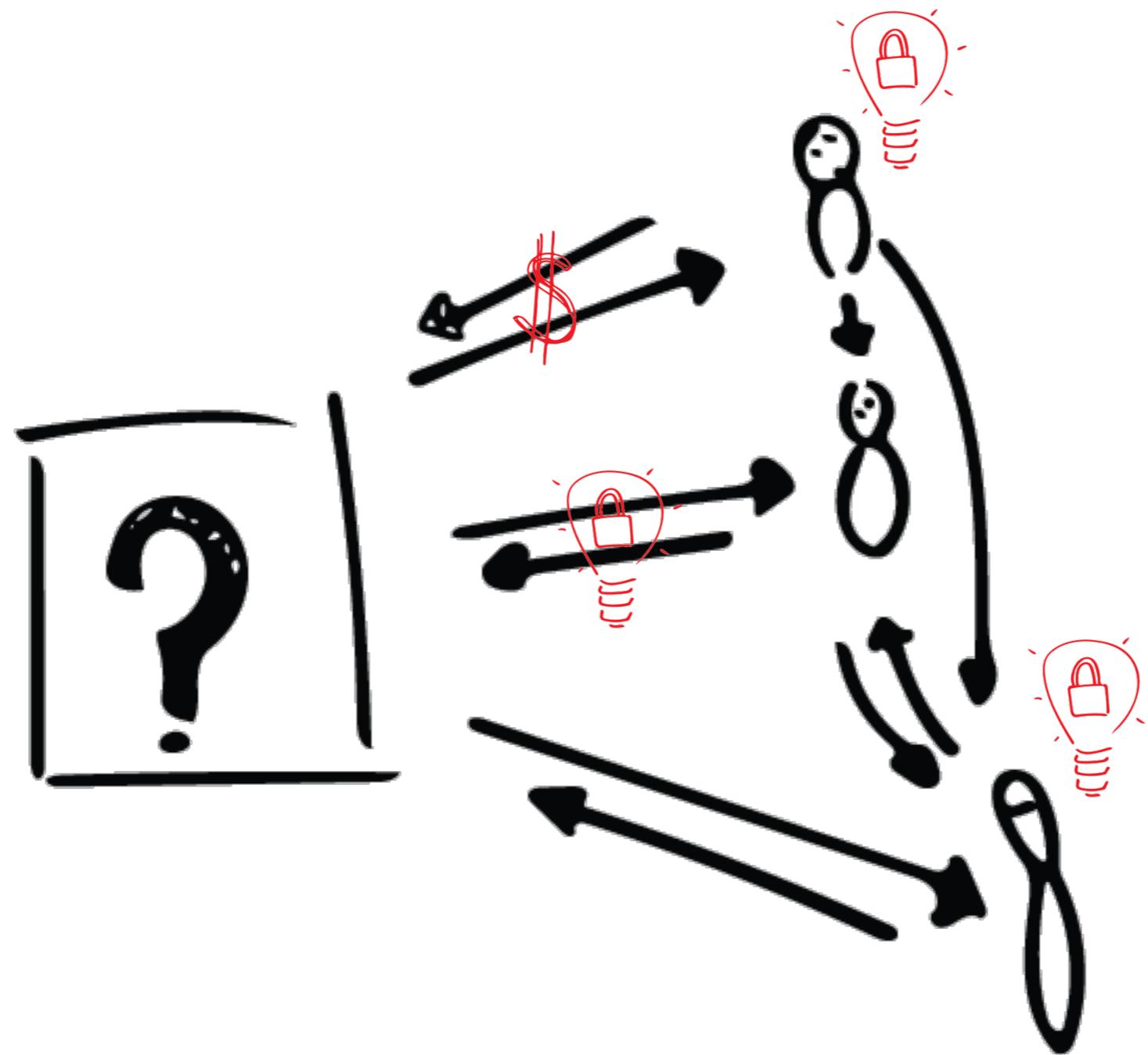














Our philosophy towards Intellectual Property is radical openness. Here are the house rules:

The participants at Technoport Share the Problem will participate in a workshop organised by *Foreningen Technoport*. The workshops will incorporate discussions and exchange of opinions on projects owned by *Problem owners*. The purpose of these workshops is to gather a diverse group of people from different sectors and disciplines openly discuss subjects related to these projects.

The workshop is implemented as a free exchange of opinions and knowledge with a high degree of openness. Each individual is responsible to ensure the confidentiality of sensitive information and for taking appropriate steps to ensure that such information is not shared or made available to other workshop participants. Participation in the workshop does not transfer any Intellectual Property held by the participant prior to the workshop.



SHARE THE
PROBLEM



1 ETABLER BEHOVET FØR 1 LØSNING

Vi leter et X for å oppnå Y målt ved Z

- Hva er det grunnleggende behovet?
- Hva er det ønskede resultat?
- Hvem tjener på en løsning og hvorfor?

2,

FORANKRE

BE HOUSET

- Står det i sammenheng med vår overordnede strategi?
- Hvordan vil en løsning medføre gevinst og hvordan måler vi denne gevinsten?
- Hvordan kan vi forberede implementering av en eventuell løsning?



③

KONTEKSTUALISER PROBLEMET

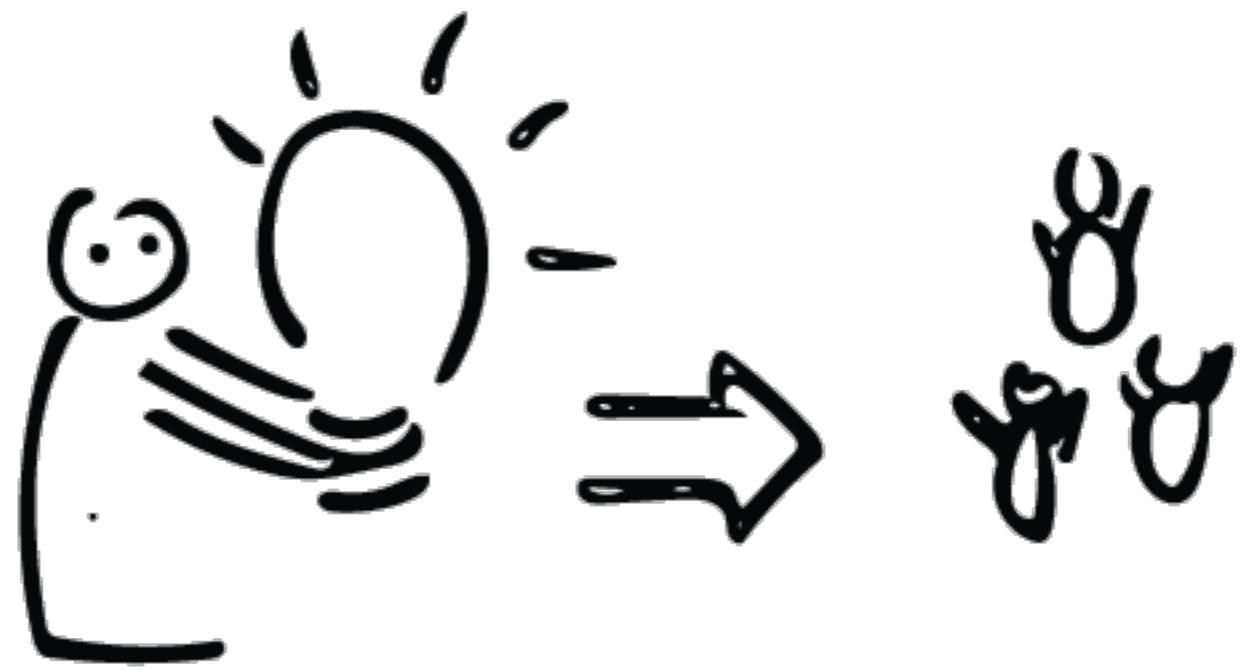
- Hva har vi prøvd?
- Hva har andre prøvd?
- Hvilke interne og eksterne faktorer kan begrense en løsning?

4.

SKRIV PROBLEM DEFINI SJØEN

- Snakker vi egentlig om mange problem?
- Hvilke spesifikasjoner MÅ en løsning oppfylle?
- Hvor tror vi at vi finner løsere?
- Hvilke form skal løsningen presenteres i?
- Hva kan vi gi til en løser?
- Hvordan evalueres forslagene og hvordan måler vi suksess?





HERMANN@TECHNOPORT.NO

